

2008 insertion order e-mail ads



Agency _____
 Address _____
 City _____ State _____ Zip _____
 Phone () _____ Fax () _____
 Agency E-mail _____
 Today's Date _____ Business Category _____
Advertiser _____
Advertiser Contact Person _____
Advertiser Contact E-mail _____
Address _____
 City _____ State _____ Zip _____
 Phone () _____ Fax () _____
Web Site _____
Bill: Agency Advertiser

New ad Repeat ad from Month _____ Week _____
 Web site ad link _____

Issue	Monthly roadblock Leaderboard and skyscraper	Weekly roadblock Leaderboard and skyscraper (Indicate week/s)	Leaderboard (subject to availability)	Button (subject to availability)	Gross
Jan.					
Feb.					
Mar.					
April					
May					
June					
July					
Aug.					
Sept.					
Oct.					
Nov.					
Dec.					
				Subtotal	\$
Authorized Signature _____				Agency discount	\$
Date _____				Total	\$

Return form and files to:
 Lisa Dushack, CUNA Research Et Advice
 P.O. Box 431, Madison, WI 53701-0431
 800-356-9655, ext. 4220
 Fax: 608-231-4027
 ldushack@cuna.com

Shipping address:
 5710 Mineral Point Road
 Madison, WI 53705-4454

- Contact:**
- Cathy Woods
602-863-2212 • Fax: 602-863-6551
cathy.woods@mediawestintl.com
 - Chris Kennedy
847-656-0322, ext. 3008 • Fax: 847-498-5911
ckennedy@cuna.com
 - Mike Shevlin
847-656-0322, ext. 3009 • Fax: 847-498-5911
mshevlin@cuna.com

Technical Specifications:

Ad sizes: 728x90 pixels leaderboard, 25k maximum
 160x600 pixels skyscraper, 25k maximum
 125x125 pixels button, 15k maximum

File type: Up to three frame animated GIF or JPEG

Deadline:
 Creative must be received at least two weeks
 prior to the go live date.

Contact:
 Send files via e-mail to Lisa Dushack at
 ldushack@cuna.com

