

2009 insertion order



Credit Union Magazine alert button ad

Agency _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Agency E-mail _____

Today's Date _____

Advertiser _____

Advertiser Contact Name _____

Advertiser Contact E-mail _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Web Site _____

Bill: Agency Advertiser

Month(s) _____

Signature _____ Date _____

Return form to:
Linda Crocker
Credit Union National Association
P.O. Box 431
Madison, WI 53701-0431
800-356-9655, ext. 4122
Fax: 608-231-4370
lcrocker@cuna.com

Shipping address:
5710 Mineral Point Road
Madison, WI 53705-4454

Contact:
 Cathy Woods
602-863-2212
Fax: 602-863-6551
cathy.woods@mediawestintl.com

Chris Kennedy
847-656-0322, ext. 3008
Fax: 847-498-5911
ckennedy@cuna.com

Mike Shevlin
847-656-0322, ext. 3009
Fax: 847-498-5911
mshevlin@cuna.com

Button Ad Technical Specifications

- Button size: 125x125 pixels
- File size: 15k maximum
- File type: Up to 3 frame animated GIF or JPEG
- Deadline: Creative must be received by the 15th of month prior to publication.
- Contact: Send files to Linda Crocker at lcrocker@cuna.com
- Pricing: \$650 per month - 1 time
\$600 per month - 3 times
\$550 per month - 6 times
\$500 per month - 9 times
\$450 per month - 12 times

