

2008 insertion order

# Top 10 News & Views button ad



Agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (     ) \_\_\_\_\_ Fax (     ) \_\_\_\_\_

E-mail \_\_\_\_\_

Today's Date \_\_\_\_\_

Advertiser \_\_\_\_\_

Advertiser Contact Name \_\_\_\_\_

Advertiser Contact E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (     ) \_\_\_\_\_ Fax (     ) \_\_\_\_\_

Web Site \_\_\_\_\_

Bill: Agency  Advertiser

Month(s) \_\_\_\_\_

Link \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return form to:**

Linda Crocker  
Credit Union National Association  
P.O. Box 431  
Madison, WI 53701-0431  
800-356-9655, ext. 4122  
Fax: 608-231-4370  
lcrocker@cuna.com

**Shipping address:**

5710 Mineral Point Road  
Madison, WI 53705-4454

**Contact:**

Cathy Woods  
602-863-2212  
Fax: 602-863-6551  
cathy.woods@mediawestintl.com

Chris Kennedy  
847-656-0322, ext. 3008  
Fax: 847-498-5911  
ckennedy@cuna.com

Mike Shevlin  
847-656-0322, ext. 3009  
Fax: 847-498-5911  
mshevlin@cuna.com

**Button Ad Technical Specifications**

- Button size: 125x125 pixels
- File size: 15k maximum
- File type: Up to 3 frame animated GIF or JPEG
- Deadline: Creative must be received by the 1st of the month of publication.
- Contact: Send files to Linda Crocker at lcrocker@cuna.com
- Pricing: \$650 per month - 1 time
- \$600 per month - 3 times
- \$550 per month - 6 times
- \$500 per month - 9 times
- \$450 per month - 12 times

