

Credit Union Magazine Print Ad Dimensions

Two-Page Spread

Trim Size: 16.25" x 10.875"
 Bleed Size: 16.5" x 11.125"
 0.375" safety for perfect bound book spread
 (type crossing gutter)

Full Page Trim Size:

8.125" x 10.875"

Plus 0.125" for bleed
 each side

1/2 Page Horizontal:
 7" x 4.625"

Junior spread size:

15" x 4.625".
 0.375" safety for perfect bound book spread
 (type crossing gutter) (no bleeds)

1/3 Page Vertical:
 2.125" x 9.5"

1/4 Page
 Horizontal:
 4.625" x 3.625"



On the Cover

Stick, tip or wrap your brand around *Credit Union Magazine* for maximum impact. Inserts, belly bands, dot wack cover stickers and cover wraps, are available but limited. See our website for specs and pricing and call your sales representative to reserve a spot on the cover.



Digital Edition

Launched in January of 2009, the digital edition of *Credit Union Magazine* is a convenient web resource for credit union executives who prefer to read online. All ads run in the print version of *Credit Union Magazine* are automatically included in the digital edition at **no charge**.

Your ad will include a link back to your web site from the digital edition. An average of more than 450 visitors per month checked out the digital edition in the first six months of publication viewing more than 100,000 pages.

Increase your digital brand with special digital-only options including videos built into your ad and other eye-catching options. Call your sales representative for rates.