

## Events & Information

### Event Exhibit and Sponsorships

Maximize your credit union reach with exhibit and sponsorship options at one of CUNA's signature events.

#### CUNA Governmental Affairs Conference (GAC)

February 21–25, 2010  
Washington, DC

The CUNA GAC is the largest credit union conference with the largest exhibit hall in the industry. Year after year credit union leaders attend this event to hear from key legislative and political speakers, network with peers, and demonstrate the power of 91 million credit union members.



**CUNA GOVERNMENTAL  
AFFAIRS CONFERENCE**  
FEBRUARY 21-25 • WASHINGTON, D.C.



#### The 1 Credit Union Conference

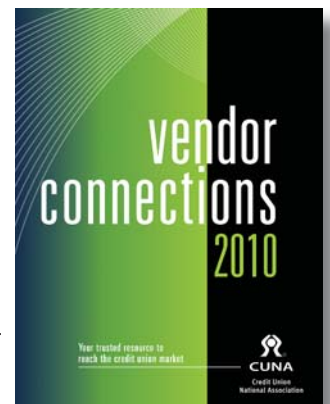
July 11–14, 2010  
Las Vegas, NV

World Council of Credit Unions (WOCCU) and the Credit Union National Association (CUNA) will combine two of the credit

union movement's largest educational opportunities—the World Credit Union Conference and America's Credit Union Conference—into one, unprecedented event, The 1 Credit Union Conference.

This is a one-time opportunity to showcase your company at the ultimate global event for credit unions.

Make the connections you need to the credit union market with the Vendor Connections Kit. Visit [b2cu.cuna.org](http://b2cu.cuna.org) to download your kit today. The Vendor Connections kit provides many options for sponsorships at signature events, as well as schools and conferences and webinars. There's something for every budget. For more information contact [vendorinfo@cuna.com](mailto:vendorinfo@cuna.com)



### Ads in Conference Daily News

CUNA's two signature events offer advertisers excellent opportunities to be in front of an audience that includes credit union CEOs, senior staff, and board members.

More than 5,500 people attend CUNA's two major credit union conferences—the Governmental Affairs Conference and The 1 Credit Union Conference & Expo™. Each paid ad in the conference dailies earns frequency in *Credit Union Magazine*.

Place ads in each conference daily issue and the show issues of *Credit Union Magazine* (March and July) and receive a 10% discount. Conference dailies have full-color availability throughout.

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**The 1 Credit Union Conference & Expo™**  
July 11-14, 2010  
Las Vegas



	1 day	2 days	3 days
Full page, 4-color	\$1,988	\$1,838	\$1,622
Half page, 4-color	1,391	1,286	1,102