

# 2010 insertion order



## Web Exclusives alert button ad

Agency \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (     ) \_\_\_\_\_ Fax (     ) \_\_\_\_\_

Agency E-mail \_\_\_\_\_

Today's Date \_\_\_\_\_

Advertiser \_\_\_\_\_

Advertiser Contact \_\_\_\_\_

Advertiser Contact E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (     ) \_\_\_\_\_ Fax (     ) \_\_\_\_\_

Web Site \_\_\_\_\_

Bill: Agency  Advertiser

Month(s) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return form to:**  
Linda Crocker  
Credit Union National Association  
P.O. Box 431  
Madison, WI 53701-0431

800-356-9655, ext. 4122  
Fax: 608-231-4027  
lcrocker@cuna.com

**Shipping address:**  
5710 Mineral Point Road  
Madison, WI 53705-4454

**Contact:**  
 Cathy Woods  
602-863-2212  
Fax: 602-863-6551  
cathy.woods@mediawestintl.com

Chris Kennedy  
847-656-0322, ext. 3008  
Fax: 847-498-5911  
ckennedy@cuna.com

### Button Ad Technical Specifications

Button size: 125x125 pixels

File size: 15k maximum

File type: Up to 3 frame animated GIF or JPEG

Deadline: Creative must be received by the 15th of month prior to publication.

Contact: Send files to Linda Crocker at lcrocker@cuna.com

Pricing: \$650 per month - 1 time  
\$600 per month - 4 times  
\$500 per month - 8 times  
\$450 per month - 12 times

