

2010 insertion order

Web Exclusives alert banner ad



Agency _____ Contact _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Agency E-mail _____

Today's Date _____

Advertiser _____

Advertiser Contact _____

Advertiser Contact E-mail _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Web Site _____

Bill: Agency Advertiser

Month(s) _____

Signature _____ Date _____

Return form to:
Linda Crocker
Credit Union National Association
P.O. Box 431
Madison, WI 53701-0431
800-356-9655, ext. 4122
Fax: 608-231-4027
lcrocker@cuna.com

Shipping address:
5710 Mineral Point Road
Madison, WI 53705-4454

Contact:
 Cathy Woods
602-863-2212
Fax: 602-863-6551
cathy.woods@mediawestintl.com

Chris Kennedy
847-656-0322, ext. 3008
Fax: 847-498-5911
ckennedy@cuna.com

Mike Shevlin
847-656-0322, ext. 3009
Fax: 847-498-5911
mshevlin@cuna.com

Banner Ad Technical Specifications

Banner size: 500x130 pixels

File size: 15k maximum

File type: Up to 3 frame animated GIF or JPEG

Deadline: Creative must be received by the 15th of month prior to publication.

Contact: Send files to Linda Crocker at lcrocker@cuna.com

Pricing: \$1,000 per month - 1 time

\$925 per month - 4 times

\$775 per month - 8 times

\$700 per month - 12 times

