

# 2010 insertion order



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Agency \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (     ) \_\_\_\_\_ Fax (     ) \_\_\_\_\_

Agency E-mail \_\_\_\_\_

Today's Date \_\_\_\_\_

**Advertiser** \_\_\_\_\_

**Advertiser Contact** \_\_\_\_\_

**Advertiser Contact E-mail** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** (     ) \_\_\_\_\_ **Fax** (     ) \_\_\_\_\_

**Web Site** \_\_\_\_\_

Bill: Agency  Advertiser

Month(s) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return form to:**

Linda Crocker  
Credit Union National Association  
P.O. Box 431  
Madison, WI 53701-0431

800-356-9655, ext. 4122  
Fax: 608-231-4027  
lcrocker@cuna.com

**Shipping address:**

5710 Mineral Point Road  
Madison, WI 53705-4454

**Contact:**

Cathy Woods  
602-863-2212  
Fax: 602-863-6551  
cathy.woods@mediawestintl.com

Chris Kennedy  
847-656-0322, ext. 3008  
Fax: 847-498-5911  
ckennedy@cuna.com

**Banner Ad Technical Specifications**

**Banner size:** 500x130 pixels

**File size:** 15k maximum

**File type:** Up to 3 frame animated GIF or JPEG

**Deadline:** Creative must be received by the 15th of month prior to publication.

**Contact:** Send files to Linda Crocker at lcrocker@cuna.com

**Pricing:** \$1,000 per month - 1 time

\$925 per month - 4 times

\$775 per month - 8 times

\$700 per month - 12 times

