

# 2010 insertion order skyscraper ad



Agency \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (     ) \_\_\_\_\_ Fax (     ) \_\_\_\_\_

Agency E-mail \_\_\_\_\_

Today's Date \_\_\_\_\_

Advertiser \_\_\_\_\_

Advertiser Contact \_\_\_\_\_

Advertiser Contact E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (     ) \_\_\_\_\_ Fax (     ) \_\_\_\_\_

Web Site \_\_\_\_\_

Bill: Agency  Advertiser

Month(s) \_\_\_\_\_ Pages \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return form to:**  
Linda Crocker  
Credit Union National Association  
P.O. Box 431  
Madison, WI 53701-0431  
800-356-9655, ext. 4122  
Fax: 608-231-4027  
lcrocker@cuna.com

**Shipping address:**  
5710 Mineral Point Road  
Madison, WI 53705-4454

**Contact:**  
 Cathy Woods  
602-863-2212  
Fax: 602-863-6551  
cathy.woods@mediawestintl.com  
 Chris Kennedy  
847-656-0322, ext. 3008  
Fax: 847-498-5911  
ckennedy@cuna.com

## Technical Specifications

**Ad sizes:** 160x600 pixels

**File size:** 25k maximum

**File type:** Up to three frame animated GIF or JPEG

**Deadline:** Creative must be received at least two weeks prior to the go live date.

**Contact:** Send files to Linda Crocker at lcrocker@cuna.com

**Pricing:** Home page - \$2,000

Topic landing pages - \$900

