

2010 insertion order roadblock ad



Agency _____ Contact _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Agency E-mail _____

Today's Date _____

Advertiser _____

Advertiser Contact _____

Advertiser Contact E-mail _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Web Site _____

Bill: Agency Advertiser

Month(s) _____ Pages _____

Signature _____ Date _____

Return form to:

Linda Crocker
Credit Union National Association
P.O. Box 431
Madison, WI 53701-0431

800-356-9655, ext. 4122
Fax: 608-231-4027
lcrocker@cuna.com

Shipping address:

5710 Mineral Point Road
Madison, WI 53705-4454

Contact:

Cathy Woods
602-863-2212
Fax: 602-863-6551
cathy.woods@mediawestintl.com

Chris Kennedy
847-656-0322, ext. 3008
Fax: 847-498-5911
ckennedy@cuna.com

Technical Specifications

Ad sizes: 728x90 pixels (leaderboard) and 160x600 pixels (skyscraper)

File size: 25k maximum

File type: Up to three frame animated GIF or JPEG

Deadline: Creative must be received at least two weeks prior to the go live date.

Contact: Send files to Linda Crocker at lcrocker@cuna.com

Pricing: Home page - \$5,000

Topic landing pages - \$2,500

