

## Ad Rates & Information

### **creditunionmagazine.com Ad Rates**

Contact your sales rep for placement information.

**creditunionmagazine.com**

#### **FRONT PAGE**

Leaderboard	
Monthly	\$2,500
Skyscraper	
Monthly	\$2,000
Roadblock (includes Leaderboard and Skyscraper)	
Monthly Exclusive-no rotation	\$5,000

#### **PORTALS**

Leaderboard	
Monthly Exclusive-Per portal	\$1,200
Skyscraper	
Monthly Exclusive-Per portal	\$900
Roadblock (includes Leaderboard and Skyscraper)	
Monthly Exclusive-Per portal-no rotation	\$2,500

White Paper/Article Links	
Maximum of 3/month	\$500

### **Info Systems Guide in December**

For information on the Info Systems Guide on [creditunionmagazine.com](http://creditunionmagazine.com), contact Linda Crocker at [lcrocker@cuna.com](mailto:lcrocker@cuna.com) or call 800-356-9655, ext. 4122. Materials deadline is October 8, 2010.



### **Ads on creditunionmagazine.com**

Command attention with ads on [creditunionmagazine.com](http://creditunionmagazine.com)'s home and portal pages. With the roadblock at the leaderboard and skyscraper positions your ad will have 100% of readers' interest. Portal pages include lending, marketing, technology, operations, human resources, community service, credit union data, and products.

On average, [creditunionmagazine.com](http://creditunionmagazine.com) receives more than 465,000 page views per month from 7,295 unique domains.

### **creditunionmagazine.com Ad Specs**

<b>Leaderboard</b>	
728 x 90 pixels 25k max	
<b>Skyscraper</b>	
160 x 600 pixels  25k max	<p>File type: GIF or JPG</p> <p>Animation: Up to three-frame animated GIF or JPG, one rotation</p> <p>Material deadline: Two weeks prior to go-live date.</p>