

# Community Credit Union & Growth Conference 2010

10/06 - 10/09

Boston, MA

## Demographics Report

<u>Total Attendees</u>	153	<u>Asset Size:</u>	<u>Attendees:</u>
<u>Avg Assets</u>	\$435,338,923	Assets:	N/A = 28
<u>Median Asset Size</u>	\$169,629,792	Assets:	0 - 5,000,000 = 0
		Assets:	5,000,000 - 10,000,000 = 1
		Assets:	10,000,000 - 20,000,000 = 2
		Assets:	20,000,000 - 35,000,000 = 10
		Assets:	35,000,000 - 50,000,000 = 7
		Assets:	50,000,000 - 75,000,000 = 10
		Assets:	75,000,000 - 100,000,000 = 4
		Assets:	100,000,000 - 200,000,000 = 33
		Assets:	200,000,000 - 350,000,000 = 9
		Assets:	350,000,000 - 500,000,000 = 14
		Assets:	500,000,000 - 750,000,000 = 3
		Assets:	750,000,000 - and above = 32
<u>Attendees by Gender</u>			
	3		
Gender not Reported	24		
Female	49		
Male	74		
Unknown	3		
<u>Attendees By State</u>			
Alabama	5		
Arizona	5		
British Columbia	2		
California	13		
Colorado	2		
Connecticut	3		
Delaware	1		
District of Columbia	2		
Florida	4		
Georgia	2		
Hawaii	4		
Illinois	5		
Indiana	3		
Iowa	5		
Kansas	2		
Louisiana	4		
Maine	3		
Maryland	1		
Massachusetts	8		
Michigan	7		
Missouri	5		
Nebraska	1		
New Mexico	2		
New York	11		
Ohio	4		
Oklahoma	2		
Oregon	1		
Pennsylvania	9		
		<u>Attendees by Title</u>	
		No Entry	1
		Account Executive	1
		AVP-Branch Ops	1
		AVP-Business Development	1
		AVP-Mktg Promotions/Partnerships	1
		Board Asst Sec/Treasurer	1
		Board Chair	5
		Board Treasurer	1
		Board Vice Chair	2
		Branch Manager	7
		Business Development	1
		Chief Executive Officer	8
		Chief Operating Officer	1
		Chief Operations Officer	1
		Client Service Specialist	1
		Community CU Committee	1
		Community CU Committee Chair	1
		Community Development Coord	1
		Community Manager-Crash Network	1
		Director	11
		Director-Community Outreach	1
		Director-Corporate Relations	1
		Director-Emerging Markets	1
		Director-Marketing	4
		Director-Marketing/Bus Dev	1
		Director-Public Relations	1
		Director-Sales	1
		Director/Supervisory Chair	1

<u>Attendees By State</u>		<u>Attendees by Title</u>	
South Carolina	2	EVP/COO	1
South Dakota	2	Exec Administrative Assistant	1
Tennessee	4	Financial Education Coordinator	1
Texas	8	Manager	3
Vermont	1	Manager-Branch Lead	1
Virginia	4	Manager-Instructional Design	1
Washington	5	Manager-Marketing	1
West Virginia	1	Manager-Operations	2
Wisconsin	9	Manager-Project Differentiation	1
Wyoming	1	Marketer	1
		Marketing	1
		Marketing Analyst-Youth Programs	1
		Marketing Director	1
		Marketing/Business Development	1
		Mbr Svc Officer/PCUA Youth Ambassador	1
		Member Education Coordinator	1
		Member Service Specialist	1
		MSR	1
		Owner	1
		Pres/CEO	1
		President	5
		President/CEO	21
		President/Creative Director	1
		Principal	1
		Product Market Specialist	1
		Relationship Manager	1
		Senior Economist	1
		Senior Vice President	1
		Speaker	4
		Sr Executive Secretary	1
		Sr Vice President	1
		Supervisor	1
		Supervisory Committee	3
		Supervisory Committee Chair	1
		Supervisory Committee Secretary	1
		SVP Sales & Marketing	1
		SVP-Association Services	1
		SVP-Marketing/CRA Officer	1
		SVP-Research/Chief Economist	1
		SVP/Associate General Counsel	1
		Vice President	2
		VP-Branch Operations	1
		VP-Bus Dev/Marketing	1
		VP-Center for Professional Dev	1
		VP-Lending	1
		VP-Marketing	11
		VP-Marketing/Bus Dev	1
		VP-Marketing/Community Relations	1
		VP-Operations	1
		VP-Sales	2